

MEETING OF THE SCOTTISH SENTENCING COUNCIL

COMMUNICATIONS COMMITTEE

TUESDAY 25 OCTOBER 2022

BY VIDEO CONFERENCE

MINUTES

Members present: Summary Sheriff Amel Elfallah
Hannah Graham
Sheriff Andrew McIntyre (advisor)
Sheriff Krista Johnston (advisor)

Secretariat: Valerie MacGregor (Principal Policy Officer - Engagement)
Caroline Bellinger (Communications Manager)

Apologies: Sheriff Paul Brown (advisor)

1) PROCEEDINGS

Item 1.1: Chair and membership

1. The Committee elected Summary Sheriff Amel Elfallah as chair of the Committee, and appointed Sheriff Krista Johnston as a new advisor to the Committee for two years.

Item 1.2: Draft minutes of last meeting and progress of actions

2. The minutes of the previous meeting held on 4 August 2022 were approved.

Item 1.2A: Progress of actions since last meeting

3. The Committee noted an update on actions from the previous meeting.

2) PUBLIC UNDERSTANDING

Item 2.1: Public awareness

4. Valerie MacGregor provided papers on addressing public awareness of the Council and on addressing inaccuracies in relation to the Council and its work. The Committee agreed that the website should be used to address public misconceptions.
5. The Committee agreed to recommend to the Council that branded 'facts of the day' should be provided on social media platforms.

ACTION POINT

AP1: Secretariat to address inaccuracies in relation to the Council and its work via the website.

3) NEWSLETTER

Item 3.1: Newsletter

6. Caroline Bellinger provided a paper on creating a Council newsletter.
7. The Committee agreed to recommend the proposal to the Council.

ACTION POINT

AP2: Secretariat to provide mock newsletters at the next Committee meeting including a choice of titles and updated list of suggested recipients

4) COMMUNICATIONS

Item 4.1: Recent and upcoming engagement

8. The Committee noted the update provided in paper 4.1 regarding recent and upcoming engagement activity.
9. Valerie MacGregor provided an update on the recent 'death by driving' webinar and Open Doors Day events.

Item 4.2: Media and social media report

10. The Committee noted the update.

5) NEXT MEETING & AOB

Item 5.1: AOB

11. No further business arose.

Item 5.2: Date of next meeting

12. The Committee agreed to arrange the next meeting after the full Council meeting.

Scottish Sentencing Council Secretariat

October 2022